



Analytics comes with five report groups:

- General Information

This report group provides an overview of the traffic on a given site for the latest day, week, month, and year in which data was captured.

- Content Information

This report group lists which assets have been visited on a given site and how frequently during the reporting period.

- Engage

This report group provides information about the recommendations that have been made to site visitors and the segments that viewed those recommendations. This report group requires the Engage add-on offering to be installed on WebCenter Sites.

- User Information

This report group displays:

- Statistics on visitors of the online site
- Statistics on the technologies visitors used to browse a given site during the reporting period
- Session statistics, such as number of sessions in the reporting period, first and final pages to be visited during a session, and URLs that referred visitors to the current site during the reporting period

- Audit Trail Information

This is the only report group that provides internal information about the operations



performed on assets in the WebCenter Sites interface. This report group provides an aggregated count of assets that have been created, edited, or deleted in your site, along with information about which users performed those operations on the assets.

Author



[Patrick](#)

GPM Factory